

InsureTech NOW

FROM YOUR CPCU SOCIETY IT INTEREST GROUP

Spring 2019

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CHAIRMAN’S MESSAGE

A warm welcome to the IT Interest Group and thank you for your interest. This is an exciting time and we welcome your thoughts, suggestions, and interactions. Our goal is to provide quality information to our existing members and all members of the CPCU Society.

We recently met in Denver, CO for the 2019 CPCU Leadership Summit and it was a great event. I want to congratulate the ITIG and all IGs for achieving Platinum Level Circle of Excellence. This is a great achievement and shows the level of dedication of all of the CPCU volunteers to reach these goals.

We would love for you to get involved with other members of the ITIG who have a common interest and expertise and to learn from each other. We are planning some very exciting new initiatives for our Group such as webinars, networking, conference calls, and social media with the focus on helping our members be more successful. Consider joining us in New Orleans for the CPCU Annual Meeting September 21-24, 2019. Registration details should be coming soon!

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ITIG COMMITTEE

Jeffrey L. Hester, CPCU, CLU, CHFC – Chairman

Dawayne Eason, CPCU – Vice Chairman

Cory L. Heim, CPCU, CLU, ChFC, CPA – Past Chairman

Dale Bowring, CPCU

Siva K. Cheruvu, CPCU

Martha M. Ducharme, MBA, CPCU, ARM, AIM, AIC, AIS, AIT, AIDA

Richard Lee Fritz, CPCU, CLU, ChFC, CPA

Scott Pond, CPCU, ARM, ARM-P, ARM-E

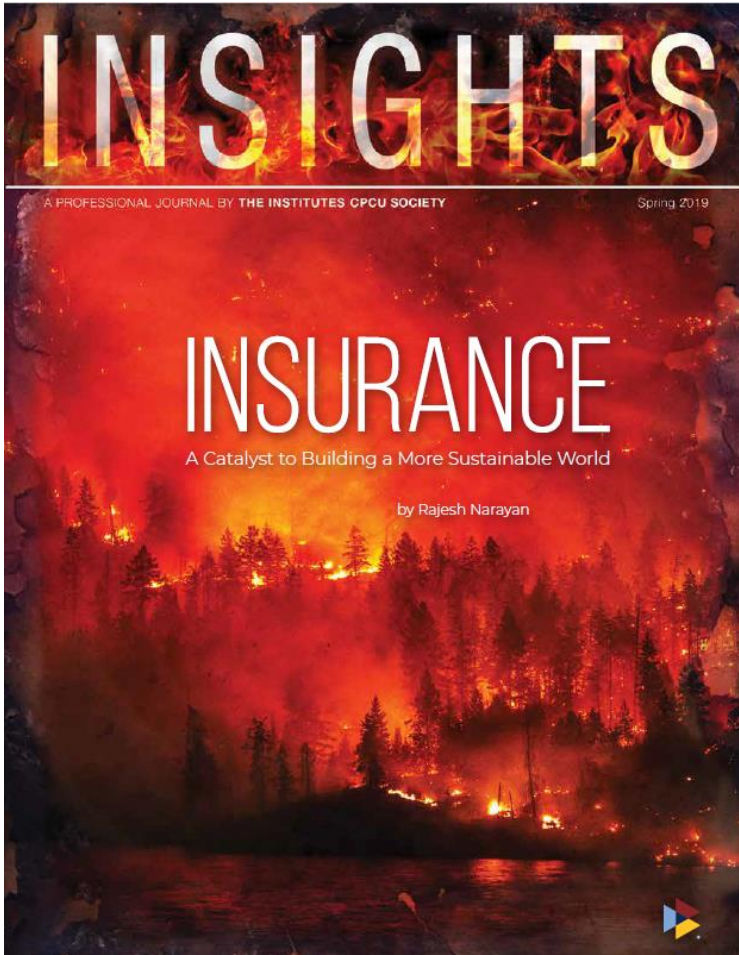
Sandra S. Sharp, MBA, CPCU, CLU, ChFC

Laurie Sirois, CPCU

Sharon B. Taylor, CPCU, CQJC, FLMI, API

Amanda M. White, CPCU

Matthew J. Wolff, CPCU, ARM, ARe



*CPCU Insights features
Interest Group Governor,*

Rajesh Narayan

“Insurance as a Catalyst”

This article discusses the role of the insurance industry in ensuring resilience within our communities and businesses. It considers how the insurance industry can recognize and take action on environmental changes, both natural and man-made, to reduce the effects of catastrophic events. Specifically, it highlights various ways in which the industry helps reduce the impact of natural disasters such as floods, hurricanes, hailstorms, and earthquakes.

<https://www.cpcusociety.org/Insights>

Each article in *Insights* is eligible for **0.25 CPCU CE credits**. When you read *Insights* online in The Institutes CPCU Society [Knowledge Center](#), your credits are automatically reported.

ITIG Celebrates Ethics Awareness Month

Data Ethics Scenarios – What Would You Do?

The CPCU Society celebrates Ethics Awareness Month each March, but as CPCUs, we know that for us, we have pledged to so much more. The Code reminds us that we **ALWAYS** perform our professional activities ethically.

The goals described in the Chartered Property Casualty Underwriter (CPCU®) Code of Professional Conduct’s (the Code) Canons direct all CPCUs and CPCU candidates to always perform their professional activities ethically.

ITIG Committee Member, Martha Ducharme has developed some scenarios to help stretch your mind when it comes to ethics and the use of data.

<https://infotech.ig.cpcusociety.org/ethical-data-use>

Save the date for The Institutes CPCU Society 2019 Annual Meeting



September 21-24 | Hilton New Orleans Riverside, New Orleans
Stay tuned for exciting announcements!
AnnualMeeting.CPCUSociety.org

Information Technology Interest Group Takes New Orleans Preparing for the 2019 Annual Meeting

The 2019 Annual Meeting lineup includes several wonderful InsureTech topics, ITIG committee meeting and an all-Interest Group event. We'd love to see you there!

“Protecting Your PI Gets Personal...”

Co-sponsored session with the Personal Lines Interest Group (PLIG)

Personal Information (PI) is important – not only to consumers, but to businesses trusted to use it with consent. We hear of breaches in personal data affecting many of us, and yet most are preventable. The session will define the types of PI, review the current regulation landscape, examine evolving legislation aimed to hold businesses accountable, and explore paths businesses can take to protect information.

“Using Technology to Create a Customer Experience”

Co-sponsored session with the Agent & Broker Interest Group (ABIG)

For agents and brokers, one of the primary value offerings is the ability to create a strong, productive relationship with clients. The purpose of this webinar will be to highlight technology that brokers and agents can use to create a customer experience that embraces the efficiencies of those tools while deploying them in a manner that actually increases the level of contact and opportunities for relationship building.

ITIG Committee Meeting

All ITIG members and prospective members are invited to the ITIG committee meeting in New Orleans. On the agenda for the New Orleans meeting – Circle of Excellence, InsureTech topics and information, future state of the ITIG based upon the task force recommendations for IGs. Virtual participation option is available.

CPCU Masquerade Ball

Sneak Peek - One of the hottest events from the San Diego meeting is back! The Interest Groups have come together with the CPCU Society to host an information session and happy hour in New Orleans. The committee is in the early planning stages. More to come via Twitter.

Registration opening soon!

Get “Social” with the ITIG

Upcoming Social Media themes

April – Financial Literacy Month

#FinancialLiteracyMonth #finlit2019

May – Disability Awareness Month

#disabilityawareness #disabilityisnotinability
#inclusion

June – Safety Awareness

#safetyawareness #safetymatters
#safetytraining #workplacesafety
#safetyleadership

Join the ‘talk’ on Twitter with the ITIG -

Like an ITIG post

♡ 1.1K

Retweet an ITIG post – retweet button below each post. You can add comments if you’d like.

↻ 294

Comment on a post and add to the discussion

💬 85

Tag the ITIG interest group in one of your tweets by adding @IT_IG_CPCUs



CPCU ITIG @IT_IG_CPCUs · Apr 5

Your ITIG Committee is rocking the house at Leadership Summit, 2018 Platinum COE
#CPCU2019 #LeadershipSummit



CPCU ITIG @IT_IG_CPCUs · Apr 5

ITIG strategy session? Fun food, and friends. #CPCU2019 #CPCU75
#LeadershipSummit



Checking in with LinkedIn

Is the ITIG on LinkedIn? Yes, we are. The ITIG social media efforts recently have been focused on Twitter – events, industry news and articles, and more. With so many great articles posted on LinkedIn, we thought we’d feature an article on Careers in Insurance.

<https://www.insuremypath.org/careers-in-insurance/insurance-career-roles>

CIRCLE OF EXCELLENCE – HOW HAVE YOU CONTRIBUTED TO THE INSURANCE INDUSTRY?

No matter the size, your time and willingness to contribute to the industry and within the IT IG is truly appreciated. The IT IG is always looking to recognize the time and effort that you make. Please submit any activities you've completed (or planned) throughout 2019 to Martha Ducharme, at mducharme@symbilitysolutions.com

If you have activities approaching, or planned during 2019, please share those in advance. If you have an insurance industry activity, especially one that combines an IT impact, we would love to show our support through social media posts.

Let's share our knowledge! We are looking for current, concise content to use in article format on the IT IG website. If you are interested please send an outline or article draft for the IT IG Committee review.

GETTING INVOLVED

The Information Technology Interest Group is looking to fill leadership and other roles. For more information on any of the following, contact Jeff Hester, Committee Chair, or any ITIG Committee member.

ITIG Monthly Conference Call

ALL Interest Group members are invited to join the IT Interest Group monthly conference call. 2nd Tuesday of every month at 11:00am EST (except month of Annual Mtg/Leadership Summit)
Dial-in Number: 1-855-633-0176, Access: 68471038
Via web browser: <https://sfmeet.statefarm.com/jeff.hester.gcq5/8SQJJZWJ?sl=1>

Ad Hoc Roles

Ad Hoc roles can include short-term and long-term projects; offering suggestions for seminar/webinar/article topics; and requesting assistance with your IT initiative. We are currently seeking the following:

- Social Media Champions – regular contributor to topics, or introducing new topics, on our Twitter or LinkedIn sites. May expand to Facebook or other platforms, if volunteers are available.
- Coordinate, participate, contribute content, or review/edit articles or webinar content – level of participation can vary based upon your interest and availability.

Become a Committee Member

Join the Information Technology IG Committee to steer the activities of the group. [Click here](#) or contact Jeff Hester, ITIG Chair, for more information

CPCU Society Members, [check out](#) our recent meeting minutes (monthly meetings, Annual Meeting, Leadership Summit). Note: Must be logged on to cpcusociety.org to access link.

ARE YOU A CPCU SOCIETY MEMBER AND THIS WAS FORWARDED TO YOU?

Update your profile to list your interest in the ITIG in your CPCU Society Profile.

Log on to the CPCU Society website

Select "Interest Groups" on the drop-down under your name on the top right corner

Update your information to include the IT Interest Group as your primary or secondary (can list multiple secondary Interest Groups)